4 Steps To Starting A Successful Business
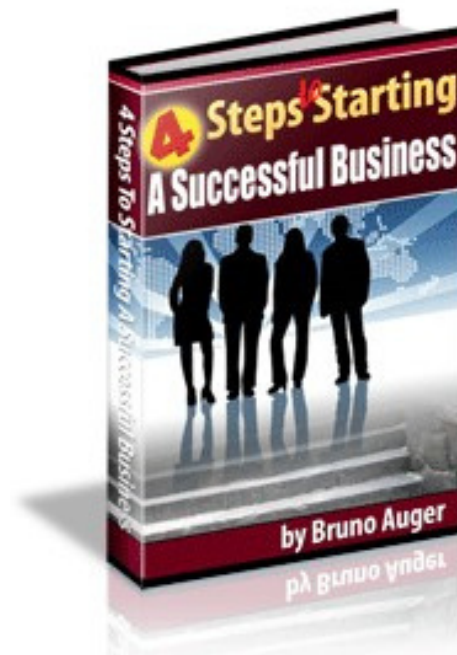
By

Bruno Auger

Table Of Contents

Introduction

I have so struggled with trying to understand why 95% of Internet marketers can't make a dime online. I have actually sat up nights trying to understand this. Personally, I know that once I finally got enough information to put my business together, it has taken me 6 months but I am finally starting to see a profit.

So what's wrong? Why do so many people have so much trouble?

I then took a look at all the so called "guru" books out there. I bought them all. I read them all. Knowing what I already knew about Internet marketing, I wanted to see if what they were telling people to do was really going to help them or if it was just more BS. Son of a gun, the books I read, for the most part, were EXCELLENT! I kept saying to myself at each part of instruction, "I do that!" and "I do that too!"

This made me scratch my head even more. I know these books are selling. They're constantly at the top of Clickbank's best seller list. So why aren't new marketers having success with these books?

What's missing?

So what I did was sit down and make a checklist of what's in these guru books and then made my own list of the things that I do and looked to see if there was something I was doing that the gurus were NOT teaching. That had to be it.

And that's when it hit me.

It had NOTHING to do with anything I was doing or not doing. It had EVERYTHING to do with my approach to the situation.

That's what gurus don't teach. They tell you to "do this, do this and do that" but they don't really explain the why. They don't REALLY make you understand WHY you're doing the things you're doing. They don't explain it in a way where you read it and say, "Ah, okay. Now I understand why I'm supposed to do this."

If you do something like a robot, without understanding the reason why, you're going to end up missing a fine point that may make the difference between success and failure.

I'm going to give you an example right now so you understand EXACTLY what I am talking about.

Many ebooks suggest writing articles and submitting them to directories in order to get people to come to your site. Hey, great. I'll write an article, submit it to a directory like Ezine Articles and put my site link in the resource box and I'll get people to come to my site. Right?

Wrong!

And this is where we get to the parts that the books don't teach you because they expect you to use some common sense. Unfortunately, not all of us have common sense. We are creatures of following directions and we can only follow the directions that we're given.

Well, here's the bad news.

I can't teach you how to think. Honestly, I can't do much more than the gurus do. I can give you some basic instruction and hope that you understand it enough to apply it. But if you're only going to take the basic step by steps

and not put your own thought into them to improve on them, you're only going to get so far. In many cases, it won't be far enough to build an income.

In the case of the articles, if you don't write articles a certain way, if you don't write articles that people will want to read, if you don't write articles that are relevant, all the instruction in the world is not going to turn you into a successful article writer.

And therein lies the rub of having success online. It's the reason why I can take a recipe for baking a cake and turn it into a masterpiece and I can take the same recipe and turn it into a disaster.

Why?

Because when I get to the part of the instructions that say something like, "Stir until creamy", I understand what "creamy" is a lot better than others do. I have a feel for what the consistency should be.

If cooking was only a matter of following a recipe, we'd all be master chefs. But we're not. It takes an intangible skill to cook well.

That doesn't mean you can't learn how to cook or market online. You CAN develop that skill. You can learn to get that "feel" for what needs to be done.

For example, when I write an article, I know the exact spin to put on it depending on who I am trying to reach. This is something that comes over time. It won't happen overnight.

But you do need some direction.

And that direction has to start with a business plan, because that is where all marketers meet their doom right from the

start. If you don't have a solid foundation for your business, everything you build on top of it will eventually crumble. So, this brief report will be explicitly for the purpose of giving you a foundation that will give you the BEST chance of having success online.

Will it maybe require you to take everything you've done, chuck it and start all over? Possibly. I don't know. I have no idea what you've done to this point so I can't answer that. But I can tell you this; if you follow this business plan to the letter, you will have an EXCELLENT chance of building a foundation that whatever you put on top of it, stands a good chance of being there a year, or even 10 years from today.

Okay? So now that you know where we're going, let's get down to the actual building of our foundation.

Step 1 – Make A Decision

So many marketers dive into this business with absolutely NO direction whatsoever. They do what I call, "winging it" and it shows. They drift from one program or game plan to another and never stick with anything long enough to even see if it's going to work.

So let me get this first rant off my chest right away.

Rant 1

No business is going to make you money on day 1

If you can't accept this fact, then you are doomed right from the start. If you're expecting to set up your business on January 1 and see your first sale come in on January 2, you are going to be in for a great disappointment. Offline businesses take over a year to see a profit. Why should online be any different? It is that mindset that dooms people right from the start.

So, your first step is to make a decision. What do you want to do to earn a living online? Write it down. Look at it everyday if you have to. Anything else that has nothing to do with your plan is NOT to be bothered with. So, if you decide that you want to earn a living online by becoming a copywriter then don't start looking at the Clickbank marketplace to see what affiliate products you can sell. You're going to be a copywriter. So the first step is to look to see where you can get good instruction on how to become a copywriter. Learn what you can and become the best copywriter you can be.

Afterwards, when you're making gobs of money as a copywriter and you get bored and you want to earn money

doing something else, fine. Then you can write down another goal. But until you've completed your first goal, you are not to bother with anything else. And trust me, there are plenty of distractions online, so this will be harder to do than you know.

Why?

Here's why. As you are studying to become a copywriter, you are noticing one very important thing.

You're not making any money doing it yet. Therefore, you are beginning to become impatient, especially if you have bills to pay. It's taking too long. You can't wait for your first paying client. So you start working on something else in the meantime.

Guess what happens?

You never really put the time into the copywriting that you should and ultimately, it falls apart on you.

And then, to make matters worse, the thing that you dropped copywriting for also falls through because it didn't provide results immediately.

So, step 1 is very simple and it needs to be followed if you're going to have any chance of success.

Make a decision and stick to it, no matter how much it kills you to do it!

Okay, but what if you don't know enough to make that decision? Let's face it, if you're first starting out, you may not even know what's available for you to do when it comes to making a living online.

What then?

While I would love to cover every possible way there is to earn a living on the Internet, I just can't. There are so many different ways to do this that this report would be about 300 pages long and nobody would read it.

So, I'm going to do the next best thing. I am going to give you a list along with a brief explanation for each item. This list will comprise the most common and popular ways of making a living online. I will also try to give you an idea of what is involved with doing each item so you'll know if the amount of work involved is something you want to do.

This is probably the most critical part of this whole process because what you choose is going to be stuck with you for a long time, IF you follow the rules that I've laid out.

Okay, let's get to our abbreviated list.

Disclaimer: I am in no way endorsing all these options. I am simply pointing them out.

1. **Affiliate Marketing** – This is where you decide that you're going to promote other people's products. There are literally hundreds of thousands of products online in hundreds of different niches. The possibilities are virtually unlimited. To be successful in affiliate marketing, you will need to learn a variety of skills such as advertising methods, writing sales copy, how to use marketing tools like autoresponders and so on. Affiliate marketing can be very lucrative. It can also be very frustrating because of all the pieces that need to be fit together.

2. **Product Creation** – This is very loosely tied to affiliate marketing, except instead of promoting somebody else's product, you're going to promote your own. So, in addition to learning all the skills required for affiliate marketing, you're also going to

need to learn things like web design, content writing and so on. I don't personally recommend that people dive right into product creation as the first thing they do. But it is an option, albeit the most difficult of the list.

3. **Service Creation** – This is very similar to product creation except in this case you're creating an ongoing service for people. An example of this is Aweber, which is a service for people who are looking for a solid autoresponder. As you can guess, creating your own service is a massive amount of work. Aweber is not run by one person. They have a whole team over there. So this is also something I don't recommend doing as your first thing out of the gate.

4. **Freelancing** – This is where you learn a skill such as copywriting or programming and offer your skills to others. A good copywriter can make as much as $2,500 for a sales page even if he's just starting out. Of course, to do anything like this, you need to get a solid education on whatever it is you want to do. If it's copywriting, you'll need to take courses, read books and practice a lot. You'll need to start out, when you feel you're ready, by most likely offering your services for free in exchange for testimonials if the copy converts well. If you're looking to become a programmer, you'll need to learn a language and also practice a lot with creating applications. Again, you may need to offer your services for free at the start.

5. **Work A Job** – Believe it or not, there ARE jobs you can get online, such as Medical Transcriptionist. To get these jobs, you will need to be very skilled in the area that they require and most likely have related work experience. Going through places like Monster.com and other work at home recruiters is going to be your steady job at the beginning. Getting a job online is not

easy as there is a ton of competition. The upside to this is that once you get a job online, you don't have to worry about making sales to earn a living. You do the work, you get paid. Just don't expect to make much.

6.**Get Paid To Sites** – These are sites where you sign up and perform certain tasks in order to get payment. These sites run the gamut from paid to read emails to paid to surf to you name it. The pay from sites like these is miniscule at best and at worst, some sites don't even pay. If you're looking for a solid income online with get paid to sites, you've got a long wait.

7.**Recruiting** – This covers a lot of ground, but for the most part recruiting comes down to MLM programs. You get paid for bringing in people. This is not far removed from affiliate marketing except instead of promoting a product, you're promoting a site to get people to sign up under your affiliate link. You'll need the same skills for this as you would for affiliate marketing. The up side is you get recurring commissions as opposed to a one time sale. The down side is that the average retention for recruiting people into membership sites is about 90 days, so it's hard to build a solid income from doing this.

Those are the main things that you can do online to earn an income. Some provide more opportunity than others. Notice I did NOT say that some "work" better than others.

This is another fallacy that needs to be nipped in the bud.

Rant 2

Nothing either works or doesn't work. It's what YOU put into it.

Step 2 – Get An Education

I just said a mouthful. And I'll be the first to admit that this is easier said than done. It's very similar to somebody saying to you, "If you want to become a doctor you have to go to medical school." Well, that one sentence just covered 4 years of pure hell. Don't believe me? Ask a med student. So telling you to get an education is kind of like me telling you that if you want to become a professional baseball player you have to practice. Duh! No kidding.

Unfortunately, it's also true.

There is a mentality among marketers, especially new ones, that there should be some kind of button that you push and when you do, $100 bills come falling down from the sky with absolutely NO effort on your part and NO knowledge of what you're doing.

If it were that simple, we'd all be rich.

Okay, granted, telling you to get an education is a duh statement and if nothing else, totally unfair to throw at you without at least trying to give you some direction in this area on HOW to get that education. This is what separates the men from the boys. Once you understand how to get the education you need and where to go for it, you'll be ahead of the game by a mile.

So, where do we go to get our education?

Well, that depends on what it is you want to learn. Not all places teach all things. For example, if you want to become a copywriter you're going to go to one place. If you want to learn affiliate marketing, you're going to go someplace totally different. Naturally, most disciplines have multiple

places of learning, and some even cross over. But for the most part, the person who wants to learn copywriting is not going to cross paths with the person who wants to learn how to program PHP scripts. He'll most likely hire a copywriter when it comes time to promote his service.

So what I am going to do now, since there are so many ways to get educated, is to list what I feel are the best ways. You may use all of them, some of them, or even none of them and use your own methods. These are the ones I have found that work for me.

Forums – Without a doubt, forums are the best place online to get information about a subject. At the very least, they can point you in the right direction to get resources that will train you properly. The key to forums is that you have to be able to separate the wheat from the chaff. There are going to be those on forums who know it all and those who THINK they know it all. It takes time to figure out who is who. This is the one disadvantage of forums. You don't always get reliable info. The key really is to find out who most members trust. Then you have to hope they have the answers you're looking for depending on what it is you're trying to do.

Ebooks – There are more ebooks in this world than there are people. At least that's the way it seems. I myself have written many. The problem with ebooks is that in almost all cases, you're not going to really know if it's going to help you until you've purchased it and read it. Many are crap. Some are excellent. To have the best chance of finding an ebook on the subject you want that's good, go back to forums and ask around. Again, you need to know who you can trust as far as their opinion.

Training Sites – These are specialized sites that have information on the subject you're interested in. Many of these sites are free. But usually, the best information is what you have to pay for. So again, we're back to the

question of how to know what sites will give you good information and what sites will just give you a bunch of crap. You guessed it, back to the forums. Can you see how essential it is to frequent forums in the niche you're tackling?

These are your main sources of getting information online. Short of going directly to an expert in the field, there's not much else you can do. And most experts aren't going to give you the training that you need free of charge unless you can provide them with some kind of apprentice service that they need doesn't come around all that often. So, if you ever get such a chance, jump all over it. You may never get another one.

So, we get down to the nitty gritty. How do you know which of these avenues to choose? Sure, you could choose them all and you might actually learn enough to get yourself started on the right foot. However, if I were to do this all over again, this is the way I would approach getting my education.

The first thing I would do is go back to my first step. That's right. I would go back there and take a look at what I've chosen to do. I'd first get as much info as I could about what is involved to do that thing, whatever it is. I would make a list of all the requirements.

After I have done that, I would go to the top forum in that area and simply make a post telling the members what it is you want to do and ask them what the best resources are for learning the things you need to learn.

Make a list of everything they mention. Then, take that list and go to a search engine. Google will be your best bet. Type in the resource they give you and the word "review" and read what people have to say about it. You want to

ignore all reviews that end with affiliate links. These people all have an agenda.

If you're having trouble finding a resource with unbiased reviews, one thing you can do is write to the person who owns the resource and ask them if you can have a complimentary copy of their book or month's membership in exchange for a testimonial. Some will refuse, but some will agree. This is a great way to review a product without having to pay for it. If you find it to be good, offer to pay for it after the fact and still give your testimonial. You'll get a lot of respect for doing this.

After you have your list of supposedly "good" resources, buy them, barter for them or whatever. Just get a hold of them and start your education. Read everything several times over until it's committed to memory. You MUST have a complete understanding of everything you're going to do before you even take one step to starting your business. This includes not only doing the things related to your niche, but general things like setting up to run any business, or what I call "the basics" This involves things like having backups for your computer, having a business phone, etc. Regardless of what you decide to do online, there are certain things that you're going to need.

Okay, now, here's my rant for this section.

Rant 3

No educational source is going to make you money on its own. You MUST use it!

And that's the next step in the process.

Step 3 – Get To Work

Now, this doesn't mean just pick yourself up and willy-nilly dive into things. You've gotten your education. You now know what is required in order to start whatever business it is that you want to start. However, things have to be done in a certain order. You want to be systematic about this.

Again, unfortunately, because there are so many things that you can do online, there is no way I can give a step by step plan for each one of them. We'll be here until 10 years from next Tuesday.

However, there are some basic steps that I have found are common to any online business, whether it be copywriting, affiliate marketing or whatever.

1.**Establish An Online Presence** – Regardless of what you're going to do, you're going to need to establish an online presence. This means getting a domain. If you're going to go into affiliate marketing, you're going to want a domain name that reflects that in some way. If you're going to go into affiliate marketing, same thing. You can't run an online business without a place people can go to in order to either purchase your product, subscribe to your service or if for no other reason, to simply contact you with questions.

2.**Set Up Shop** – Make sure that you have all the things you need set up in order to conduct your business. For example. Let's say you're going into affiliate marketing and you want to make sure that if people don't purchase the products you promote right away, that you have an autoresponder and lead capture page set

up to build your list. You want to make sure that EVERYTHING is set up BEFORE you actually begin to actively work your business.

3. **Advertise Your Existence** – Once you've gotten your online presence established, you need to let people know that you exist. If you have a copywriting service, nobody will know that you do if you don't actively promote yourself. If you're an affiliate marketer and you want people to pitch their products to you for you to promote (assuming you aspire to be a super affiliate like Ewen Chia) then you also need to make sure that merchants can find you.

4. **Test And Track** – Monitor your results. See where you're doing well and where you're not. If you're promoting affiliate products, see which ones are converting well. Try to determine where in the process things are fouling up. Is it the product? Is it you ad? Is it your autoresponder series? This step alone can take weeks if not months to get things running just right.

5. **Make Adjustments** – Whatever you're doing, if you find things that aren't working, make adjustments. Sometimes the adjustments will make things better, other times worse. If you're a copywriter and you're using a certain style that you find is only converting at 2% for targeted Adwords advertising, make adjustments to your style. You may find conversions go up or down. There are no guarantees. A lot of running a business is trial and error. However, if you've done a good job on your education, your sales copy should be relatively solid. This is why education is so important. You're not groping in the dark as much if you're properly educated.

6. **Duplicate** – Once you have things up and running and find that you're doing relatively well, you then

want to duplicate what you've done. With affiliate marketing, this could mean branching off into selling other products or even into a brand new niche. You have the basics down. Now all you have to do is duplicate your efforts elsewhere. This is what increases your income over time.

I realize that the above outline is rather simplified, but it's all there is to it for the most part. Yes, there is a lot of work involved in all this and that work will vary depending on what exactly it is you want to do.

However, if you follow this outline, you'll find that things begin to come a lot easier.

But...There is still one final piece of the puzzle, and this is the deal breaker. With all the education, with all the steps with all of what I have said so far, none of it means a hill of beans without what comes in the final chapter. If you don't do this ONE THING, you might as well take everything I've said so far and throw it in the trash.

If you're ready, we're now going to put the last piece of the puzzle together.

Step 4 – Learn Discipline

That's it my friend. That's the ballgame. And I'm not just talking about picking your choice of money making plan and sticking with it. I'm talking about actually doing it, day after day after day.

Think it's easy?

It's not. And here is why.

For most of us starting an online business, at least at the very start, it is just a part of our day. Most of us have regular jobs. Maybe you're a stay at home mothers with 3 kids to take care of. Our minds are on other things. Sitting down and disciplining ourselves to actually work a business is not something we've ever thought of doing or are used to doing. So at the start, it won't be easy. The kids will start crying, the phone will ring, the wash will have to be done, the friends will call to ask if you want to go to a movie and the list goes on of things that WILL happen that are going to get in the way of your business day. Count on it. Even for me, at this point in my marketing career, I have days where I have been sick, going to appointment, shopping or to run errands. I can go on and on. Some days I'm lucky to get 4 hours of work in. So trust me, those days will happen.

But...You have to learn to work around them. You have to learn to get back on that horse the first chance you get. See, if you allow the outside influences of your life to distract you too much, what happens is that ultimately you don't get back to work. You start neglecting parts of your business. While this is happening, your income is also dropping. Eventually, you get discouraged and after enough time, you stop working your business.

If you think I am wrong, trust me, I am not. You can take what I have said above to the bank.

And here's the worst part of it.

I can't teach you discipline. I can sit here and tell you that you have to learn discipline, but I can't teach it to you. This is something you have to develop on your own.

However, I can show you a simple way to develop that discipline.

The first thing you MUST do is make a daily schedule for yourself. I don't care what you put on that schedule. That's up to you. But make one. List everything you're going to do that day as far as working on your business. Naturally, this list is going to change from day to day depending on what stage you are at in your business.

The next thing you MUST do is get yourself a timer. You will then take each item in your list and designate how many hours you're going to devote to each item. You will then set the timer at the total number of hours for the list and let it start running.

Begin the first item on your list. When the timer reaches the amount of time designated for that list, stop the timer and stop working on that item. You will then move on to the next item on your list.

You will continue to do this until each item on the list is completed. At the time, the timer should have counted down to zero.

You will continue to make your lists and do this each day until this becomes second nature. I still make a list for each day. The reason I do it is because I have a terrible memory. So I don't want to forget something that I have to do.

I can't stress step 4 enough. Some people call this step "Taking Action." I like to be more specific about it. Taking action is too general. You need to make a list. You need to be disciplined. You need to map out every part of your day the best you can. Like I said, things will happen. The rest of the world will want a piece of you day in and day out. Even with a list, keeping to your schedule will be difficult. Without a list, it's almost impossible.

Okay, right now you're probably thinking something like, "how do I know this will work?" or "how do I know that this guy knows what he's talking about?"

Well, here's my final rant

Rant 4

There are NO GUARANTEES. If you want a fool proof way to make a living, go find a job.

Okay, while I have given you very general and basic tips to get your business off on the right foot, I am now going to recommend some resources for each possible avenue to get you started on your education. You can use them or not. That's up to you. As I said, ask around about these and other resources to see what people say about them. I don't expect you to take my word for it, especially since some of these resources are my own.

Resources

I'm going to take the general categories that I presented at the very beginning and give you what I feel are the best resources to learn from.

Affiliate Marketing

I am not the expert when it comes to affiliate marketing . If you want to find out how to really do affiliate marketing, then get Ewen Chia's AutoPilots Profits. Ewen is the master of affiliate marketing. He wins just about every affiliate marketing contest that gets run. Nobody knows more about this better than Ewen. I learned all I know from him, but he's still the master.

If you want the top affiliate marketing forum in the whole world, go to Abestweb. They have over 49,000 members and 850,000 posts. If you want answers about affiliate marketing, this is the place to get it.

Product Creation

For those who want to create their own products, the most common of which are in the form of ebooks and information products, probably the best resource for this is The Marketing Educator where you'll find people like Seth Godin and Shawn Collins.

If you want a great ebook on product creation, I strongly suggest How To Write An Ebook in 7 Days written by Jim Edwards and Joe Vitale.

Service Creation

This is a little different than product creation because it involves putting together a membership site of some sort. This is an awful lot of work and truthfully, no one resource is going to give you everything you need.

If you want to start a business where you are offering a service to people, the best advice I can give you is to go to the Warrior Forum and register. Tell the members what you plan to do and ask for advice on how to get it started. They may know of some resources that I'm not familiar with. I do have my own service based web site but I did it on my own the hard way. The only way to teach you what I know is to do it myself, and I just don't have all the necessary materials. The Warrior Forum is your best bet.

Freelancing

This is not my specialty because I am not that great of a writer. If you want to get into writing then there are a couple of tactics you need to know and can be found below.

Article Marketing Tactics

If you want to get into the world of article writing for profit, then this is a must have book. It will teach you a simple step by step process, but also show you how to market them effectively. People have made as much as $1,500 in a month just doing this part time.

Get A Freelancer

If you want to make it as a freelance programmer and get a head start in the area, sign up with this site. They will find you work from people who are looking for freelance programmers. They are the top site on the Internet for this service.

[Copywriting 1.com](#)

If you want to get into the field of writing sales copy, you might as well learn from the best. His name is Andrew Cavanagh and he's a perfectionist. His site is filled with tips on writing sales copy. As a matter of fact, there is so much there, it's overwhelming.

Andrew is very helpful. If you show real enthusiasm and really work hard, he'll turn you into a copywriter. I won't even tell you how much he makes for 1 sales page, but even just starting out you can make up to $2,500 for one sales page.

Work A Job

This is another area where I have done extensive research and I have found places online where you can actually get paid for the work you do, and it's also related to article writing. You can find the information in Steven's [Basic Copywriting](#) package.

Get Paid To Sites

The best place to learn about Get Paid To Sites is at the [WhyDoWork Forum](#) where they have a number of ~~threads on tons of~~ Get Paid To Sites. You won't find books on this subject because nobody bothers with something that pays so little. But if you want something simple, safe and won't cost you a lot of money to do, this is the place to get your information.

Recruiting

When it comes to MLM, your best bet is [MLM Forums](#) which is the top forum in this area. Please understand that regardless of what they tell you to do in order to get the most out of your recruiting efforts, the industry retention figures don't lie. You're looking at recycling your members every 90 days on average.

The Missing Piece

There is one final thing that you're going to need if you're going to do anything that requires you getting the word out about your business, and that's advertising. This is another area that I have studied over the lat 2 years I've been marketing online. Without this one piece, almost all of the above is totally worthless.

Fortunately, Steve Wagenheim has compiled a book of everything I know about advertising called the [Complete Internet Advertising Guide](#) . I have no doubt that after you read it, you'll know all that you'll need to know about the main forms of advertising on the Internet, with the exception of Social Bookmarking and Web 2.0 because it is so new and quite honestly, not thoroughly tested yet. Eventually, I'll add these things to my book as I get them nailed down to a science. In the meantime, what's already in this book is all you'll need for effective advertising campaigns.

The Complete Package

Doesn't exist. Not really anyway. The reason why is because there is too much expertise that is needed in so many areas and to create such a package would take so many volumes of material that the amount of work involved creating it would be astronomical.

So naturally, someone had to create it.

Don't get me wrong, it's not 100% complete. But it has just about everything that you will need to learn just about everything to do with Internet marketing, freelancing, recruiting, affiliate marketing and advertising that there is to learn. The package is 98 volumes and about 1700 pages.

Yes, I know. It's probably more than you want to bother reading and I can't say I blame you.

But, if you have the time and the patience to go through it all, you may want to at least give it a look-see.

Why is he selling it so cheap? Because he knows how hard all this can be and he really wants to help people. So there's no point in charging what this package is really worth. The people who need it most won't be able to afford it.

Anyway, the name of the package is called My Secret Articles and you can read the testimonials of people who have actually used this package.

Quite honestly, if you can't earn an income online in some way after reading the volumes in this package (50 up front and 48 more over the course of the 1 year) then you probably should do something else with your life. I'm serious. What Steve has you do in this package is what I do each and every day.

And it works for me.

Conclusion

You've probably just finished reading this document and you're saying to yourself, "But I still don't know how to make money online"

No, you don't.

What you DO know is the steps you need to take in order to get to that place in your life where you ARE making a living online.

Is it easy?

No.

Is it a lot of work?

Yes.

Will you have days where you will want to quit?

Absolutely!

That is why 95% of all people who try to make a living online fail. They don't take the time to map out a plan. They don't take the time to get the knowledge they need. They don't actually get to work after learning what they needed to learn, if they even got that far. And most of all, they have ZERO discipline.

By following my advice and picking up some of the resources I have listed here, you WILL make money online IF you discipline yourself to stick with it NO MATTER WHAT.

Imagine what YOU could do if you weren't as lazy as I am.

To YOUR Success,

Bruno Auger

Bruno Auger